



State Securities Board

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KENNETH W. ANDERSON, JR.
MEMBER

SSB DOCKET NO. 00-032

IN THE MATTER OF INVESTMENT
ADVISER REGISTRATION OF McCRORY
ASSOCIATES INVESTMENT
MANAGEMENT, INC.; THE AGENT
REGISTRATION OF AIMEE BESS
McCRORY; AND THE ADVISORY
ACTIVITY OF MATTHEW KISSINGER

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ORDER NO. CAF-1413

TO: Ms. Aimee Bess McCrory
McCrory Associates investment Management, inc.
5065 Westheimer, Suite 726
Houston, Texas 77056

Mr. Matthew Kissinger
McCrory Associates investment Management, inc.
5065 Westheimer, Suite 726
Houston, Texas 77056

DISCIPLINARY ORDER REPRIMANDING AN INVESTMENT ADVISER AND FINING AN ADVISER AND ITS AGENT

Be it remembered that McCrory and Associates, inc. ("Respondent McCrory and Associates"), by and through its president, Aimee Bess McCrory; and Aimee Bess **McCrory** ("Respondent McCrory"), individually; and Matthew Kissinger ("Respondent Kissinger"), individually; appeared before the Securities Commissioner of the State of Texas ("Securities Commissioner") and consented to the entry of this Order and, without admitting or denying them, the Findings of Fact and Conclusions of Law contained herein, except the first, second, and third Findings of Fact which are admitted.

FINDINGS OF FACT

1. Respondents have waived (a) Respondents' right to notice and hearing in this matter; (b) Respondents' right to appear and present evidence in this matter; (c) Respondents' right to appeal this Order; and (d) all other procedural rights granted to Respondents by The Securities Act, TEX. REV. CIV. STAT. ANN. art. 581-1 et

et seq. (Vernon 1964 & Supp.2000) ("Texas Securities Act"), and the Administrative Procedure Act, TEX. GOV'T CODE ANN. §2001.001 et seq. (Vernon Supp. 2000) ("Administrative Procedure Act").

2. Respondent McCrory and Associates is registered with the Securities Commissioner as an investment adviser.
3. Respondent McCrory is registered with the Securities Commissioner as the designated officer and agent of Respondent McCrory and Associates.
4. Respondent Kissinger is not registered with the Securities Commissioner as an investment adviser or agent of Respondent McCrory and Associates.
5. The Staff of the Dealer Registration Division conducted an inspection of the activities of Respondent McCrory and Associates.
6. During the course of the inspection, the Staff determined that Respondents McCrory and Associates and McCrory had allowed Respondent Kissinger to render investment advisory services while not registered with the Securities Commissioner as required by Section 12 of the Texas Securities Act and Board Rule 115.1(a)(3) of the Rules and Regulations of the State Securities Board ("Board Rules").

UNDERTAKING

1. Respondent McCrory and Associates hereby undertake and agree to register with the Securities Commissioner, all agents who engage in either the rendering of investment advice or solicitation of advisory services in this state.
2. Respondent McCrory and Associates further hereby undertake and agree to establish a compliance manual of Policy and Procedures, describing the rules and policies applicable to the firm.

CONCLUSIONS OF LAW

1. The foregoing violations constitute bases for the issuance of an order reprimanding an investment adviser and agents of an investment adviser pursuant to Section 14.A(6) of the Texas Securities Act.
2. The foregoing violations constitute bases for the issuance of an order **assessing** administrative fines pursuant to Section 23-1 of the Texas Securities Act.

ORDER

1. It is therefore ORDERED that Respondents McCrory and Associates and McCrory are hereby REPRIMANDED.

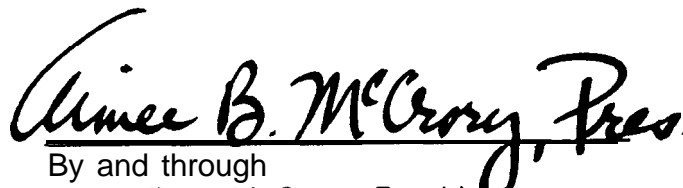
2. It is further ORDERED that Respondent McCrory and Associates is hereby ASSESSED AN ADMINISTRATIVE FINE in the amount of Two Thousand Five Hundred Dollars (\$2,500.00). Payment shall be made by delivery of a cashier's check to the Securities Commissioner in the amount of Two Thousand Five Hundred Dollars (\$2,500.00), payable to the State of Texas, contemporaneously with the delivery of this Order.
3. It is further ORDERED that Respondent Kissinger is hereby ASSESSED AN ADMINISTRATIVE FINE in the amount of Two Thousand Five Hundred Dollars (\$2,500.00). Payment shall be made by delivery of a cashier's check to the Securities Commissioner in the amount of Two Thousand Five Hundred Dollars (\$2,500.00), payable to the State of Texas, contemporaneously with the delivery of this Order.

SIGNED AND ENTERED BY THE SECURITIES COMMISSIONER this 30th day of December, 2000.



DENISE VOIGT CRAWFORD
Securities Commissioner

Respondents:

McCrory and Associates, Inc.


By and through
Aimee Bess McCrory, President



Aimee Bess McCrory, Individually


Matthew Kissinger, Individually

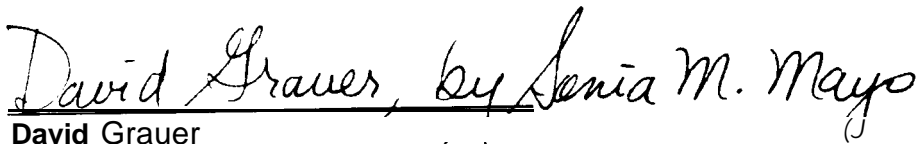
Approved as to Form:



Michael S. Gunst
Director
Dealer Registration Division



T. Alan Harris
Attorney For Respondent



David Grauer
Director
Enforcement Division

ACKNOWLEDGMENT

On the 19th day of December, 2000, McCrory and Associates, Inc. ("Respondent McCrory and Associates"), by and through Aimee Bess McCrory, its President, personally appeared before me, executed the foregoing Order and acknowledged that:

1. Aimee Bess McCrory is duly authorized to enter into the foregoing Order on behalf of Respondent McCrory and Associates;
2. Aimee Bess McCrory has read the foregoing order;
3. Respondent McCrory and Associates has been fully advised of its rights under the Texas Securities Act and the Administrative Procedure Act;
4. Respondent McCrory and Associates knowingly and voluntarily consents to the entry of the foregoing Order and the Findings of Fact and Conclusions of Law contained therein; and,
5. Respondent McCrory and Associates, by consenting to the entry of the foregoing Order, has knowingly and voluntarily waived its rights as set forth therein.



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Kristen Gilbert
Notary Public in and for
the State of Texas

My commission expires on: 11/13/04

ACKNOWLEDGMENT

On the 19th day of December, 2000, Aimee Bess McCrory ("Respondent McCrory"), individually, personally appeared before me, executed the foregoing Order and acknowledged that:

1. Respondent McCrory has read the foregoing Order;
2. Respondent McCrory has been fully advised of her rights under the **Texas** Securities Act and the Administrative Procedure Act;
3. Respondent McCrory knowingly and voluntarily consents to the entry of the foregoing Order and the Findings of Fact and Conclusions of Law contained therein; and.
4. Respondent McCrory, by consenting to the entry of the foregoing Order, has knowingly and voluntarily waived her rights as set forth therein.



[affix notary seal here]

Kristen Gilbert
Notary Public in and for
the State of Texas

My **commission** expires on: 11/13/04

ACKNOWLEDGMENT

On the 19th day of December, 2000, Matthew Kissinger ("Respondent Kissinger"), individually, personally appeared before me, executed the foregoing Order and acknowledged that:

1. Respondent Kissinger has read the foregoing Order;
2. Respondent Kissinger has been fully advised of his rights under the Texas Securities Act and the Administrative Procedure Act;
3. Respondent Kissinger knowingly and voluntarily consents to the entry of the foregoing Order and the Findings of Fact and Conclusions of Law contained therein; and,
4. Respondent Kissinger, by consenting to the entry of the foregoing Order, has knowingly and voluntarily waived his rights as set forth therein.



[affix notary seal here]

Kristen Gilbert
Notary Public in and for
the State of Texas

My commission expires on: 11/13/04