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KENNETH W. ANDERSON, JR.
MEMBER

SSB Docket No. 01-12

IN THE MATTER OF
LEADING SOLUTIONS, INC.
AND DOUGLAS GOODRUM

§
§
§

Order No. CP-1425

TO: Leading Solutions, Inc.
1001 S.W. 5th Avenue
Portland, Oregon 97204

Douglas Goodrum
1001 S.W. 5th Avenue
Portland, Oregon 97204

CEASE PUBLICATION ORDER

This is your OFFICIAL NOTICE of the issuance by the Securities Commissioner of the State of Texas ("Securities Commissioner") of an ORDER TO CEASE PUBLICATION pursuant to Section 23.B of The Securities Act, TEX. REV. CIV. STAT. ANN. art. 581-1 et seq. (Vernon 1964 & Supp. 2001) ("Texas Securities Act") of materials published and disseminated within the State of Texas relating to the offer for sale and sale of securities.

1. The Staff of the Enforcement Division of the Texas State Securities Board ("the Staff") has presented evidence sufficient for the Securities Commissioner to find that Leading Solutions, Inc. ("Respondent LSI") and Douglas Goodrum ("Respondent Goodrum") (collectively "Respondents") have made offers for sale of securities which contain statements that are materially misleading or otherwise likely to deceive the public.
2. The Staff has presented evidence sufficient for the Securities Commissioner to find that Respondent LSI is an Oregon corporation and that Respondent Goodrum is listed with the Oregon Secretary of State as President of Respondent LSI.
3. The Staff has presented evidence sufficient for the Securities Commissioner to find that Respondents engaged in the offer for sale of oil and/or gas working interests

relating to a project called the "Still Production Enhancement Project" through telemarketing and written solicitations during and about January, 2001. Respondents used offering documents and other promotional materials ("offering materials") which were forwarded to at least one Texas resident.

4. The Staff has presented evidence sufficient for the Securities Commissioner to find that Respondents engaged in the offer for sale of securities in the State of Texas.
5. The Staff has presented evidence sufficient for the Securities Commissioner to find that, in connection with the offer for sale of securities within the State of Texas, relating to the offer of the above-referenced securities, Respondents made statements that are materially misleading or are otherwise likely to deceive the public.

Respondents made the following statements in their offering materials regarding the Still Production Enhancement Project:

- a. "This is a current production field, not exploration or "wildcatting." This project consists of 31 wells of which 15 are currently producing an average of 28.9 barrels of oil per day."
 - b. Based on the stated production, Respondents state in the offering materials an anticipated "53.9% ROI" with "105% ROI" anticipated if production is increased to "45 bopd."
 - c. Respondents state that this is the "largest producing field in North America."
6. These statements are misleading and likely to deceive the public in light of the fact that the Texas Railroad Commission's records report production on the relevant leases to be: 156 barrels of oil for the month of July, 2000, which averages 5.2 barrels of oil per day; 217 barrels of oil for the month of August, 2000, which averages 7.2 barrels of oil per day; 108 barrels of oil for the month of September, 2000, which averages 3.6 barrels of oil per day; 155 barrels of oil for the month of October, 2000, which averages 5.2 barrels of oil per day; 180 barrels of oil for the month of November, 2000, which averages 6 barrels of oil per day; and 85 barrels of oil for the month of December, 2000, which averages 2.8 barrels of oil per day.
 7. In addition, the offering materials provided by Respondents to at least one Texas resident are misleading because they fail to disclose that, in 1999, Respondents were the subject of a Cease and Desist Order issued by the Pennsylvania Securities Commission in connection with the sale of oil and gas interests.
 8. Moreover, representatives of Respondents have advised at least one Texas resident that the risk disclosure in the offering materials is there to satisfy lawyers; that reference to risk is just "lawyerspeak."

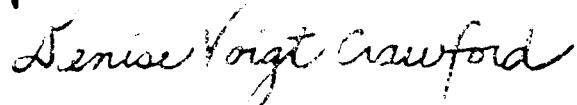
The Securities Commissioner hereby FINDS and is of the opinion that the evidence presented by the Staff shows that, in connection with the offer for sale and sale of securities, the sales materials used by Respondents contain statements that are materially misleading or are otherwise likely to deceive the public.

The Securities Commissioner further FINDS and is of the opinion that the evidence presented by the Staff demonstrates sufficient proof of grounds necessary for the issuance of an ORDER TO CEASE PUBLICATION as provided by Section 23.B of the Texas Securities Act.

ORDER

It is therefore ORDERED by the Securities Commissioner, pursuant to Section 23.B of the Texas Securities Act, that Respondents CEASE PUBLICATION, dissemination and use of advertisements and sales materials that are materially misleading or otherwise likely to deceive the public, including, but not limited to, those materials that relate to the above-referenced offer for sale of securities issued by Respondents and any advertisements or sales materials substantially similar thereto in connection with the offer for sale or sale of securities within the State of Texas.

Dated this 4th day of May, 2001.



DENISE VOIGT CRAWFORD
Securities Commissioner